Summery is more than a name brand.  
“Summery with an ‘e’” is different by design because our company is different by design.  
In a world of bland tap water, Summery is a refreshing spritzer with a citrus twist.  
Summery is an adjective based on a noun.  
It summarizes our science-based products as well as their human benefits.  
Summery leads with its heart and backs it up with its brain.  
Summery is a mango popsicle enjoyed while walking barefoot on the beach. And it’s the warm sunlight on your face through the window on a cold winter’s day.  
Summery is open arms followed by a tight embrace.  
Summery is your tab picked up by someone you’ve never met. A lottery ticket left on your windshield.  
And Summery is knowing that a friend will always be there for you.  
In a word, Summery is kindness.  
Knowing your kind makes you kinder to yourself, others, and the world.  
Kindness is what we’re all here for — to evoke it in our work, our daily interactions, and ultimately in the hearts and minds of all those our efforts touch.  
Kindness is in the words we choose, the eye candy we create, and the actions we take.  
Kindness brings out the best in humanity.  
Because kindness makes everyone’s day feel a bit more summery.  
Summery. Keep shining.