

Kind Quiz Options.

Choose from 3 plans that address your specific audience and preferred branding.

The Kind Quiz is a tool that leverages behavioral and cognitive science to measure and assess 98,304 different combinations of individual values. We then activate these social impact values via highly personalized AI-curated engagement opportunities.

Kind Quiz Deliverables	Core	Personalized	Customized
Up to 1,000 Annual Kind Quiz Licenses	✓	✓	✓
10-page Data Analytic Summery Report	✓	✓	✓
Individual Donor Capacity Measure	✓	✓	✓
Individual Data Delivery Files	✓	✓	✓
Customized Launch Email Templates	✓	✓	✓
Social Media Promotion Templates	✓	✓	✓
Summery Nonprofit Donation	✓	✓	✓
Campaign Measurement + ROI	✓	✓	✓
3 Cohort-Level Curated Engagement Campaigns	✓	✓	✓
Featuring Client Logo		✓	✓
Configured UN SDG Matching		✓	✓
Configured Demographic Screens		✓	✓
3 AI-curated Personalized Engagement Activities per Profile		✓	✓
Client Social Media Links		✓	✓
Client-branded Auto-email		✓	✓
A/B Tested Quiz Naming			✓
Client-focused Profile Naming			✓
Client-customized, Behavioral Science-based Questions			✓
Client-designated Photography			✓